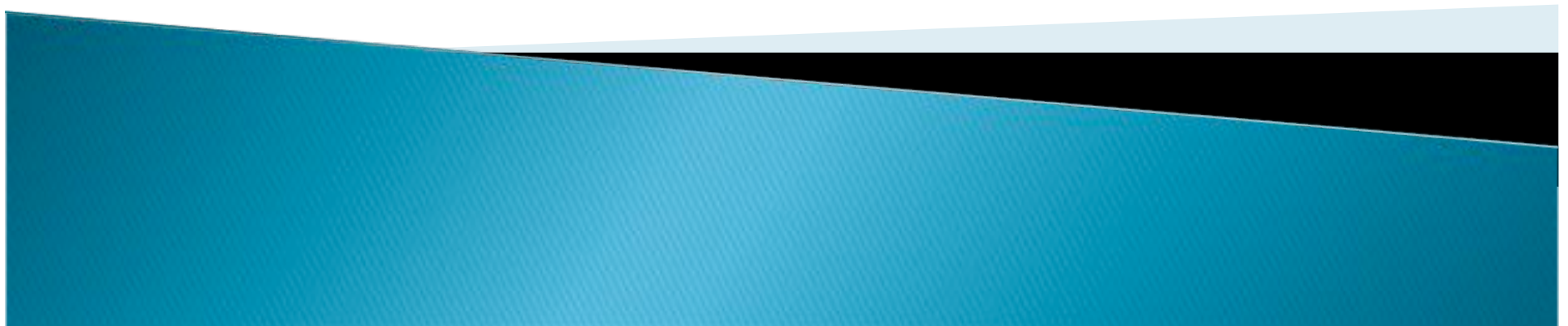


The 5<sup>th</sup> International RCE Conference  
18–20 May 2010  
Curitiba, Brazil

# Report on Fundraising Session

20<sup>th</sup> May 2010



# Agenda

- ▶ Why Fundraising(fund generation)?
  - Reached the point where our 'reason-of-being' should be proven to move forward
  - Increasing interest for inter-RCE projects
- ▶ 3 types of Fundraising
  - Activity-based, Charity-based, policy based
- ▶ Learning from Experiences: Success&Failure



# Learning from Experiences: Success & Failure stories

- ▶ EU Funding (RCE Portugal)
- ▶ Corporates-CSR (RCE Delhi- TERI)(RCE Cebu)
- ▶ Local Partners, local small donors(RCE W.Jalisco)
- ▶ Local and national Government(RCE Tongyeong)
- ▶ Local Government(RCE Trang)
- ▶ National Government, University Budget(RCE Yogyakarta)
- ▶ International bodies(RCE Saskatchewan)



# Points of Discussion

## ► Questions we have

- Can an RCE qualify as an organization to apply for development funding?
- How do we deal with the demands of donors while keeping to our initial purpose?

## ► Keys to success

- Clear idea of your goals
- Thorough understanding of the donor's intentions and meeting quality requirements with careful proposal writing
- Utilizing the process to create and strengthen long-term partnership



# The Next Step

- ▶ Development of Fundraising Toolkit
  - Form a taskforce team
  - Case studies : 1page description per example
    - Share examples and design donors
  - Regular Toolkit updates

