

PROJECT PROPOSAL SUMMARY SHEET
Living Lab/Centro de Diálogo y Transformación Inc.
Regional Centre of Expertise on Education for Sustainable Development:
Borderlands México-USA

Maximum length: 4 pages

Name of the Project: CURRENT PROJECT 2. Transformation Press: Publications for Sustainable Development

Project Summary link on United Nations University Website:
<http://www.rcenetwork.org/portal/node/3607?user=975&year=2018>

Objectives:

Through this Project we aim to:

- ° Publish world class teaching materials in Education for Sustainable Development in Spanish and English
- ° Make these materials available electronically worldwide
- ° Take on other commercial publication projects in English and in Spanish to help make Transformation Press self-sustaining
- ° Make enough money on the sales of the materials for Transformation Press to be self-sustaining and, to provide a source of income for Living Lab/Centro de Diálogo y Transformación Inc.
- ° Coordinate an set of inter-RCE projects permitting us to publish culturally-relevant world class ESD materials in all the UN languages and in others upon request
- ° Offer a Journal on Education for Sustainable Development where the results of valuable ESD research projects and ESD policy studies can be published and disseminated globally and locally
- ° Try to link this journal to the RCE Community
- ° Offer high quality, well edited and well-designed publications on other topics as a means of generating income for the ESD work

Business Model: How will the Project become self-sustaining before the end of the funding cycle?

- ° Design, edit and publish high quality ESD and other materials for a fee
- ° Be a world class, affordable publisher for a wide variety of topical areas as a means of generating income
- ° Specialize in high-quality publications in a variety of languages
- ° Advertise the services of Transformation Press worldwide

Activities to date:

- ° Drafting and re-drafting of our first book titled *United Nations Sustainable Development Goals Teachers' Resource Book*
- ° Editing our first book titled *United Nations Sustainable Development Goals Teachers' Resource Book*

- ° Refereeing our first book titled *United Nations Sustainable Development Goals Teachers' Resource Book*
- ° Designing our first book titled *United Nations Sustainable Development Goals Teachers' Resource Book*
- ° Legal processing of ISBN for our first book titled *United Nations Sustainable Development Goals Teachers' Resource Book*
- ° Electronic publication of our first book titled *United Nations Sustainable Development Goals Teachers' Resource Book*
- ° Hard copy publication of the book through our Indian Living Lab/Centre for Dialogue & Transformation

Please view an electronic copy of the book at:

www.rcenetwork.org/portal/sites/.../Libro%20Living%20Lab%20ONU%20Junio.pdf

Looking toward the future: What do you hope to achieve?

- ° We hope to become a renowned world-class Publisher of Education for Sustainable Development materials in a variety of languages.
- ° We plan to offer world-class publications in other subject areas as a source of income for our ESD-focused materials
- ° We wish to create an Education for Sustainable Development Journal where best practices, policy recommendations and other valuable material can be published in order to aid in the evolution of sustainable development worldwide.
- ° We plan to make Transformation Press successful enough that it can become a source of income for Living Lab/Centro de Diálogo y Transformación Inc. and its sustainable development projects.

Project Implementation Timeline:

TASK	Dec. 2016	Jan.- Dec. 2017	Aug. 2017	Aug. 2017- June 2018	June 2018	July 2018	Dec. 2018	Jan. 2019
Design ESD Program & Design Course								
Teach ESD Program & Design Course								
Begin drafting ESD book chapters								

Editing, re-drafting, refereeing, designing ESD book								
Publication of ESD book with RCE logos								
Book on RCE website for global access								
Promote Inter-RCE Multilingual ESD publications project in Cebu								
Advertise our publication services								
	Jan-March 2019	April 2019	April 2019	May-August 2019	Sept.-Oct. 2019	Oct. 2019	Nov. 2019	Nov.-Dec. 2019
Organize inter-RCE language-based teams								
Materials collection on FB page								
Begin Drafting book chapters. Include materials.								
Editing, redrafting,								

refereeing book								
Book design & layout								
Final edits								
Electronic publication. RCE website								
Hard Copy Publication								
Dates	October 2019	Jan. 2020	Feb. 1, 2020	Feb.- May 2020	June 2020	July 1, 2020		
Issue calls for journal submissions to RCEs & beyond								
Create journal Team								
Draft 1 deadline								
Refereeing, editing, re-drafting								
Journal Layout								
Publish first edition of the Journal								

Proposed Budget:

Implementation Steps	Quantity	Cost Provider 1	Cost Provider 2	Estimated Cost	Actual Cost	Difference
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Design ESD Program & Design Course				USD \$2,500.00		
Teach ESD Program & Design Course				USD \$2,500.00		
Begin drafting ESD book chapters				USD \$3,000.00		
Editing, re-drafting, refereeing, designing ESD book				USD \$3,500.00		
Electronic publication of ESD book with RCE logos				USD \$1,000.00		
Book on RCE website for global access				USD \$0,000.00		
Hard copy publication				USD \$6,000.00 (200 copies)		
Promote Inter-RCE Multilingual ESD publications project in Cebu				USD \$500.00		
Advertise our publication services				USD \$700.00		
Organize inter-RCE language-based teams				USD \$3,000.00		
Materials collection on FB page				USD \$250.00		
Issue calls for journal submissions to RCEs & beyond				USD \$300.00		

Create journal Team- Editors, referees, designer				USD \$3,000.00		
Draft 1 deadline				USD \$0,000.00		
Refereeing, editing, re-drafting				USD \$3,000.00		
Journal Layout				\$1,000.00		
Publish first electronic edition of the Journal				USD \$2,000.00		
					Subtotal	USD \$33,250.00
Living Lab/Centro de Diálogo y Transformación Administrative and Implementation Fee (20%)						USD \$6650.00
					TOTAL	USD \$39,900.00

Regional Centre of Expertise:

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Thank you!