Plenary Session of Fundraising

4th International RCE Conference
Case 1. Program budget

- Designated as a Life-long learning city in 2007 by Ministry of Education based on RCE Tongyeong’s programs
- Annual program budget of 160,000USD for 3 years from Ministry of Education
- Fund-raising
  - Tap into existing education initiatives
Case 2. RCE ESD Centre project

- Area: 200,000m²
- Timeline: 2007-2011
- Budget: **20millionUSD**
  from Ministry of Environment/ Provincial Gov./city gov.

- Fund-raising
  - Highlighted importance of Participating in global DESD process and RCE’s role
  - Locate every possible lead to the decision making body
  - Tenacity and patience – tap, tap, tap
Case 2. RCE ESD Centre project

- RCE Centre – Joint project of RCE Community
  - Invitation to all members RCE Community to join collaborative and participative process of program and facility design
  - ➔ International Consultative Committee of RCEs
  ➔ One of International RCE Community’s contribution to DESD

- A Proposal to host International RCE Conference 2012 at the newly opened centre
Lessons learned & Challenges
Sustainable Source of funding

- Locate Existing programs and opportunities
  - Tap into the focus areas of central and local gov.
    - “Green growth?”

- Well-acknowledged and sustained contributions from partners
  - The question of “sustainable” way of organization
Lessons learned & Challenges
Management & Feedback

- Actively utilize existing programs not only for funds but also to promote ESD
  - 86 Life-long Learning cities nationwide
    - Can they be well-established opportunities for ESD?

- Feedback to funding agencies
  - Promote the outcome through the platform of International RCEs and recognize the role of funding agencies
    - Incentive to continue/start funding RCEs
Ideas to support fundraising

» Promotion of the “RCE” brand
  ◦ Strategic approaches to raise awareness and understanding of RCEs of national governments / international agencies

» List of possible sources of fund
  ◦ Esp. for Inter-RCE collaboration projects and thematic areas to assist RCEs
Thank you, Merci!

Won J. BYUN
rceorg@gmail.com
www.tyrce.or.kr