

SENAI Sustainability Committee

1. Short description of the action/programme/initiative/network;

SENAI as a signatory of PRME / UN, follows the principles of purpose, values, method, research, partnership and dialogue to develop responsible leaders, and adopts the pillars of education for sustainability UNESCO: ethics, human enhancement, education connection with life, community partnerships and innovation. SENAI is a member of CRESCER - *Comitê Regional de Educação na Sustentabilidade, Clima Organizacional e Equidade, Cidadania Empresarial e Responsabilidade*. The nomenclature in free translation stands for Regional Committee on Sustainability Education, Organizational Climate and Equity, Corporate Citizenship and Social Responsibility.

Besides considering their internal initiatives through CRESCER and its internal projects related to environmental sustainability resolves to establish SENAI Sustainability Committee, with the objective of coordinating the actions involving the theme sustainability through development of projects that promote the formation of Responsible Leaders, students conscious about sustainability and a technically serviced industrial community.

2. Description of the context in which the projects/programmes were undertaken

The main context in which Senai Sustainability Committee works is multiple actions involving the theme sustainability including the education for sustainability, leadership training services, and offering services for the social and environmental responsibility to the community, especially the industrial community.

However, for SENAI, the tripod of sustainability: Environmentally friendly, socially just and economically viable, will incorporate a fourth element which is labourly safe. This incorporation is justified because, as an institution whose focus is training, provide training with a vision for the safe work comprises this dimension. That is great contribution for the formation of professionals with a wider and more complex vision of their responsibilities, especially for the industrial sector.

3. Main partners and their roles

The main partners in this project are the very community in which SENAI units are located.

4. Contribution of your project

– What according to you is the most innovative aspect of your case study?

- i. Considering all the variables of the theme of sustainability, from the formation of Team Leaders (PRME) projects to environmental sustainability applied to community.
- ii. One aspect of sustainability already considered in educational processes, safe work, will now be considered uniquely as a new pillar. Therefore, the pillars of sustainability that will guide all processes are: Environmentally friendly, economically viable, socially just and

labourly safe. Additionally, another pillar sustained in all actions is the concept of culturally accepted.

– **In which area has your project contributed the most?**

- i. The SENAI Sustainability Committee, will contribute to all areas, this is the main purpose of the committee, propose, discuss, implement and disseminate actions that promote sustainable development along with civic education.

– **What is the unique long-term sustainability element in your case?**

- i. Synergy between the various initiatives in this area.

– **What, according to you, is a critical governance element that made your project successful?**

- i. The Committee will be formed by representatives from various departments SENAI PR.

5. Upscaling of project results

- The initiative targeted in this action will involve large numbers of students in Senai, the existing forecast is 327,000 enrollments for next year.