

SEAMEO CULTURAL WEEK (2-6 November 2015)

VIEWING GUIDELINES

- Videos will be published online on SEAMEO SPAFA's Youtube Channel:

<https://www.youtube.com/SEAMEOSPAFA>

To view the uploaded videos more easily, click on the 'Playlists' tab, and select the "SEAMEO Cultural Week" playlist.

- Between 2 and 6 November 2015, SEAMEO SPAFA will publish all the videos received from 2-3 countries each day. By the last day (6 November 2015), all the videos from SEAMEO's 11 member countries will have been published.
- Between 2 and 6 November 2015, it is recommended that these videos be shown at a school assembly or in school classrooms across SEAMEO member countries, regardless of whether the school submitted a video or not. They can be shown during 'Homeroom' / 'Contact Time' / 'Form Teacher' period, Cultural Studies class, History class, Geography class, Arts class, Physical Education class, etc. Following the video viewings, teachers should initiate a discussion on the 'mini-essay' question posted as a comment from SEAMEO SPAFA (see the following "Awards Guidelines").

AWARDS GUIDELINES

- All participating schools will receive a "Certificate of Participation" (in digital format; hardcopies only available upon request).
- Some videos posted will include a 'mini-essay' question from SEAMEO SPAFA in the video description section just below the video title and sharing options (if you cannot see the entire question, please click on "Show More"). This question aims to initiate a discussion among viewers to reflect on, draw similarities with, or demonstrate the unique characteristics of the various forms of intangible cultural heritage throughout the region. Awards will go to the school that posts a winning comment to this 'mini-essay question'.
- Ten (10) awards of \$200 each will be disbursed to the schools of the students who post winning answers/comments to the various 'mini-essay' questions. Each

winning school will also obtain a “Winning Certificate” (digital, hardcopies available upon request).

- Awards Criteria:

- o Answers should be no longer than 300 words.

- o Please note that each school may not receive more than one prize

- **Only registered government and private schools may be eligible for the award prize.**

- **Only schools that have submitted the Video Submission Form, and are therefore registered participating schools in the project, are eligible for award consideration.**

For more information, please e-mail Mr. John Paul Itao at john@seameospafa.org.