

Follow Father's Footsteps

Continuing the sufficiency economy



"Phase 1: Model Community, Sufficiency Way"

"Sufficiency Economy" is a philosophy that His Majesty King Rama IX initiated in 1997. Sufficiency Economy Philosophy means the worldview or the visibility of principles of trading, eating and living the right lifestyle as it really is. Under the concept of economic development that takes into account to the basis of goodness GCK (Goodness: goodness) (Culture and Community: culture and coexistence) and (Knowledge: knowledge) by receiving the highest recognition from the United Nations (UN) by Mr. Kofi Annan as The Secretary - General of the United Nations presented the Human Development Lifetime Achievement Award to His Majesty the King on May 26, 2006 and gave a speech on the Sufficiency Economy Philosophy as a philosophy that is useful to Thailand and other countries. It can start from building self-immunity to the village and finally to the wider economy.

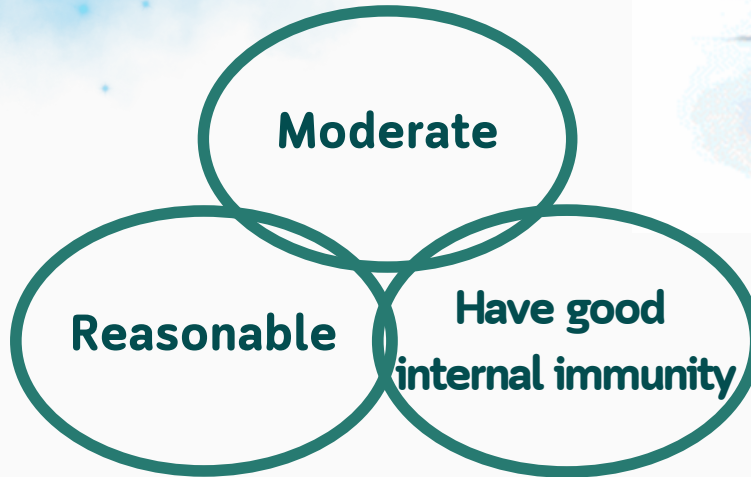


Concept of Sufficiency Economy Philosophy

Middle Path



Sufficiency



Knowledge

Virtue/Moral

Knowledge
Carefulness
Be careful

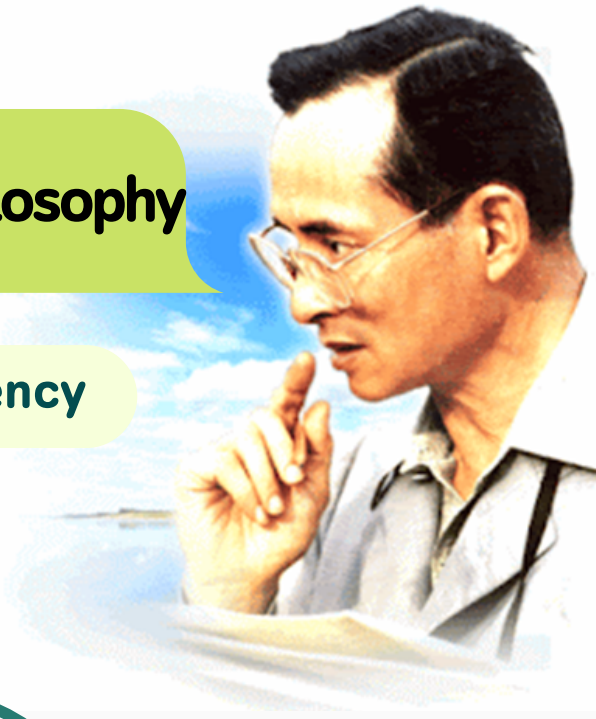
Honesty
Diligence and patience
Intelligence

Lead to



Economy/ Society/ Environment/ Culture

Balance/ Be ready to change





Trang City Municipality has adopted the philosophy of sufficiency economy to encourage communities to adopt the philosophy of sufficiency economy applied in Daily life. 4S model for success to community quality of life has adopted a guideline for promoting the quality of life in the community according to the principles of the Sufficiency Economy Philosophy nourishes the people with self-reliance. Raise awareness to learn and act towards income enhancement and expand the network of model homes in a sufficiency way with happiness and sustainability as follows:



PHASE 1 (4 STEPS FOR SUCCESS TO QUALITY COMMUNITY)

1. Seminar to training

Training activities to educate and understand sufficiency economy philosophy and clarification of the guidelines for selecting a model house of sufficiency way.

1



2. Selecting a model house of sufficiency way.

2



PHASE 1 (4 STEPS FOR SUCCESS TO QUALITY COMMUNITY)

3. Sufficiency Way Model House Signboard

Giving the signboard of the model house of sufficiency way.

3



4. Sufficiency Economy Learning Center

Establishment of Sufficiency Economy Learning Center.

4



Sufficiency Economy Learning Center Bangrak Community, Trang City Municipality

Learning Center Name : Bang Rak Community Sufficiency Economy Learning Center, Trang City Municipality

Coordinator : Mr. Thanawut Kong-iad

Location : Bang Rak Community Office, Trang City Municipality, 236 Kantang Road, Tab Thiang Sub district, Mueang Trang District, Trang Province



LEARNING RESOURCES

**Base 1 : Learning resources for planting vegetables in an edible fence by Mrs. Montha Jingjit
(Model House on a Sufficiency Way 4/2017)**



**Base 2 : Learning resources for raising chickens from organic waste and waste separation by Mr. Thanawut Kong-iad
(Model House on the Sufficiency Way 9/2019)**



LEARNING RESOURCES

Base 3 : Learning Resources to promote professions in baking from community products (Fragrant Banana) by Mr. Anuchart Chanchuen (Model House for a Sustainable Way 8/2018)



Base 4 : Learning Resources to grow economic crops to generate income by Mrs. Noi Khanti (Model House on a Sufficiency Way 2/2020)

