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REGIONAL CENTRE OF EXPERTISE
ON EDUCATION FOR
SUSTAINABLE DEVELOPMENT

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Achievements and Approaches of ESD in Okayama

6 November 2014

The 9th Global RCE Conference
Policymakers Round-table Discussion
Masao Omori, Mayor of Okayama City

1. Overview

<Background>

- Okayama City's Environmental Preservation Project, Environmental Partnership Project
- Community Based Learning at Kominkan
- Diversified citizen's activities

<ESD Engagement>

2002 Special Representative of Mayor at Johannesburg Summit

2005 Acknowledged as RCE Okayama, Starting of Okayama ESD Project

2. ESD Okayama Model

(1) Local Community – Kominkan as the hub for ESD promotion (Local Community)

-Implementation of ESD program at all 37 Kominkans in the City

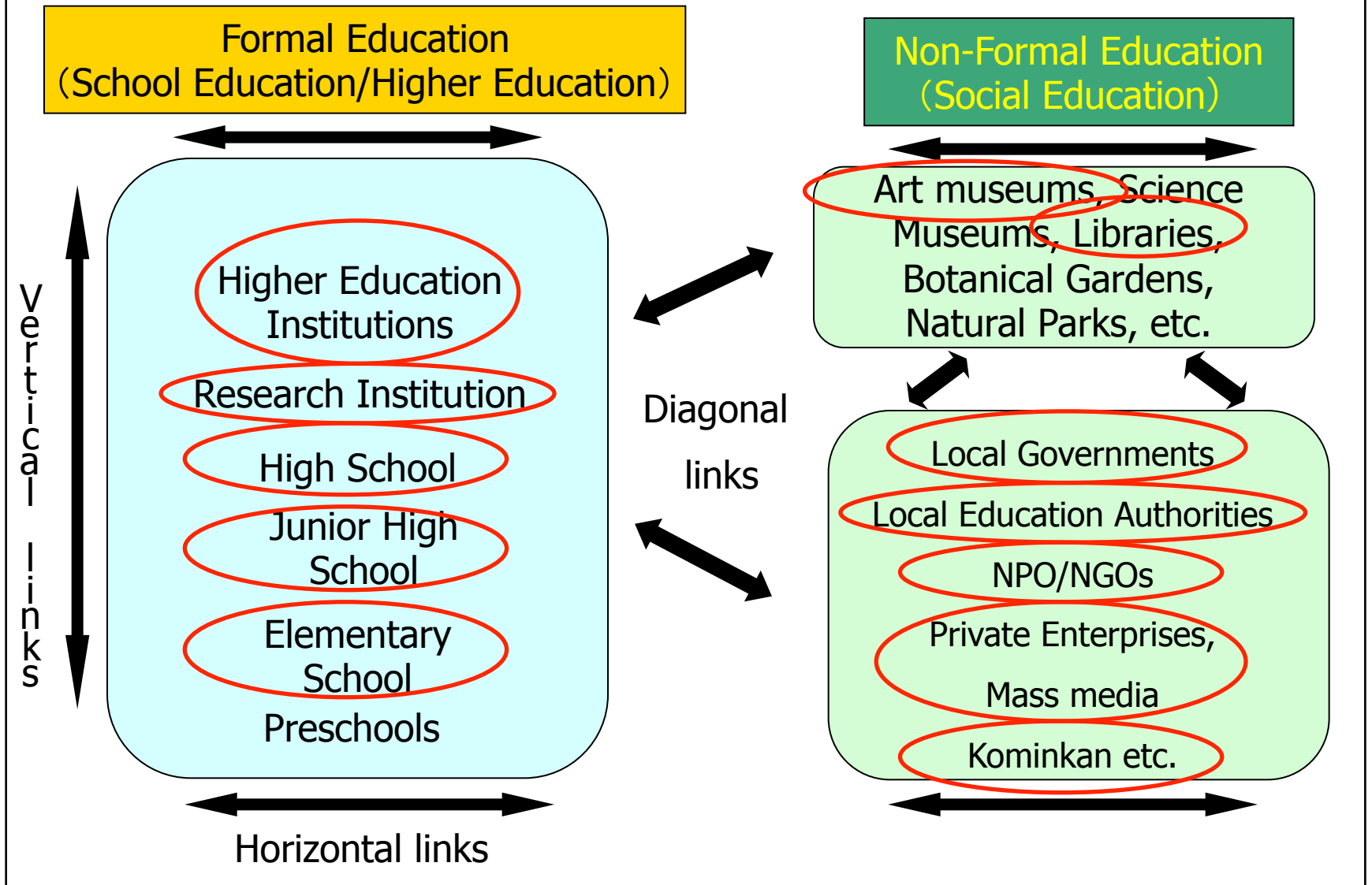
(2) Continuous policy of local government (Policy) and support from university

-Installation of secretariat at the local government level, utilization of available resource and channel

(3) Participations of multi-stakeholders and citizens

-Participations of citizens associations of multi-areas such as Environment, International, Town Planning

RCE Okayama



Promotion of Sustainable Town Planning and Community Building through multi stakeholders networks.

3. Achievement of ESD (2005→2014)

◆ Number of Kominkan Practicing ESD:

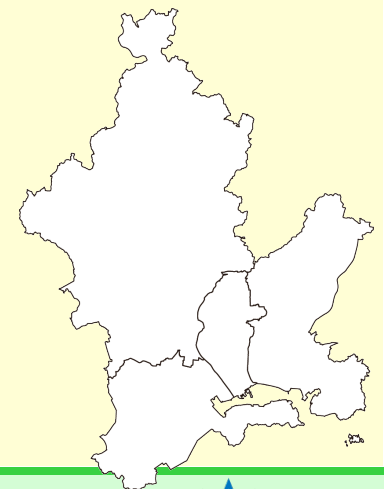
12→37 (Total Okayama Municipal Kominkan: 37)

◆ Number of ASPnet School promoting ESD:

0→51 (Total Public Elementary and Junior High School:129)

◆ Number of Okayama ESD Project acknowledged Organizations:

49→219



4. Case study of ESD Project

Daini- Fujita Municipal Elementary School



Cultivation of children/students that think of community sustainability and world sustainability, through local study and get to know carried out based on community networking.

5. Organizing Kominkan-CLC International World Conference on ESD

Period: 9 – 12 October 2014

- ◆ The Conference was organized in the reflection of community-based learning that in Okayama City is centralized at Kominkans.
- ◆ Adoption of “**Okayama Commitment 2014**”.
- ◆ Participants : 29 countries, about 700 persons



6-1. For our future

- ◆ Formulation of New Okayama ESD Project Master Plan

- ◆ Enacting of ESD Promotion Ordinance (September 2014)

A political framework to ensure sustainable ESD promotion in Okayama City

- ◆ Foundation of ESD Citizen's Activity Center (June 2014) – Collaborator with NGOs

Promotion of sustainable community development through ESD promotion with citizens cooperation.

6-2. For our future

- ◆ Strengthening Kominkan's role to promote ESD
- ◆ Promotion of businesses and NGOs engagement
- ◆ Creation of mechanism to ensure continuation of ESD

Formulation of evaluation indicator and system to motivate citizens.

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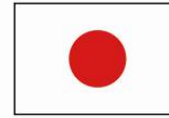
Host City for



United Nations
Educational, Scientific and
Cultural Organization



- Education for Sustainable Development 2014
World Conference, Aichi-Nagoya, 10-12 November
- Stakeholder Meetings, Okayama, 4-8 November



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OKAYAMA CITY

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