

**RCE SEJAHTERA YOUTH**

**UNIVERSITI SAINS MALAYSIA**

**ACADEMIC SESSION 2018 / 2019**

**PROJECT TITLE:**

INTERNATIONALBEACH CLEAN UP

**ORGANIZER:**

RCE SEJAHTERA YOUTH USM

**WITH PARTNERSHIP:**

REGIONAL CENTRE OF EXPERTISE ON EDUCATION FOR SUSTAINABLE DEVELOPMENT (RCE ESD) PENANG, USM

REEF CHECK MALAYSIA

**VENUE :**

PANTAI SUNGAI BATU, TELUKKUMBAR

**DATE:**

29th OF SEPTEMBER 2018 (SATURDAY)

**1.0 OVERVIEW**

The International Beach Clean Up programme is part of a global environmental movement and is important as an educational programme for all participants. A beach clean-up allows individuals and community to come together regardless of different background and interests, and address the issue of marine litter on our beaches and its impact. The overall aim is a local and global improvement of our beaches and coastlines. Through this programme, the community can participate and get exposure on waste management and environmental protection

1. **OBJECTIVES**
   1. To increase public awareness on the need to protect and preserve our natural environment
   2. To encourage people to take part in the environmental activities
   3. To build awareness of the problems that are caused by garbage left on the beaches
2. **TENTATIVE**

**Place :Pantai Sungai Batu, Teluk Kumbar, Pulau Pinang**

**Date : 29th of September 2018**

**Time : 7.00 am – 1.00 pm**

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| --- | --- |
| Time | Activities |
| 7.30 am | Depart from USM |
| 8.00 am | Briefing to volunteers |
| 8.30 am | Start clean-up |
| 11.00 am | Volunteers bring all the trash collected to starting point  Separate waste according the catogeries  Record and submit the data to Clean Swell App Reef Check Malaysia |
| 1.00 pm | End of clean-up |

**4.0 PARTICIPATION**

This programme involve group from :

* 1. RCE Sejahtera Youth committee USM
  2. Students from USM
  3. RCE members

**5.0 BUDGET**

|  |  |
| --- | --- |
| INCOME TOTAL  (RM/UNIT) | EXPENSES PRICE NUMBER TOTAL   (RM) (UNIT) (RM) |
| **PARTICIPATION FEE** RM 5 x 80 Unit RM 400    **TOTAL INCOME RM 400 .00** | **TRANSPORTATION**   Bus 280 2 560  **MEALS**  Breakfast 1 80 80  Lunch 4 80 220  **GLOVES** 2 40 80  **PLASTIC** 5 2 10  **TOTAL EXPENSES RM 950.00** |

**6.0 REFLECTION**

This project helps in increasing public awareness on the need to protect and preserve our natural environment. It also encourages people to take part in the environmental activities and most importantly to build awareness of the problems that are caused by rubbish left on the beaches. Basically, this project is implemented not just to collect and segregate the recyclable and non-recyclable items but to join hands with volunteers and local community so that they can see by themselves about the amount of waste being produced hence can build awareness at a large scale for the future of mankind, flora and fauna especially animals that live in oceans that are deeply affected by the rubbish especially plastic bags and straws.

**7.0 CONCLUSION**

Beach clean up can be implemented more successfully if we receive full cooperation and support from all parties. This programme also aligns well with the Penang State Government’s campaign of “Greener & Cleaner Penang”. By doing more programme like this, it can help to educate students and Penang communities at large on importance of maintaining cleanliness of our healthy environment thus making Malaysia a greener nation. We also hope that our participants and people around the world can practice sustainable living and try to reduce amount of waste. We are looking forward for greener Universiti Sains Malaysia, a greener Penang, a greener Malaysia and thus a greener world

1. **ATTACHMENTS**

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Photographed by Nur Hidayah Zainuddin, (Secretariats for International Beach Clean Up 2018)

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Photographed by Hazreen Eleida Binti Adnan,(Volunteers segregate the waste)

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Photographed by Mohd Arief Alba, (Disscussion during International Beach Clean Up)



Photographed by Hazreen Eleida, (Briefing session)



**** Photographed by Mohd Arief Alba, (Volunteers are collecting rubbish)

Photographed by Mohd Arief Alba, (Volunteers during International Beach Clean Up)